

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

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POSTAL RATE AND FEE CHANGES, 1997

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Docket POSTAL RATE COMMISSION  
OFFICE OF THE SECRETARY

**NOTICE OF INTERVENTION OF  
DIRECT MARKETING ASSOCIATION, INC.**


Pursuant to Rule 20 of the Commission's Rules of Practice, Direct Marketing Association, Inc. ("The DMA") hereby provides notice of its intervention as a full participant in this proceeding. Documents filed in this proceeding should be served on:

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Although The DMA's members utilize virtually all classes of mail, The DMA expects to be concerned primarily with Standard (A) mail. A preliminary review of the Postal Service's request indicates that the rates requested for Standard (A) mail are excessive and not in accordance with the requirement of the Postal Reorganization Act, and Section 3622(b) in particular. The DMA requests a hearing and intends to participate actively therein.

Respectfully submitted,

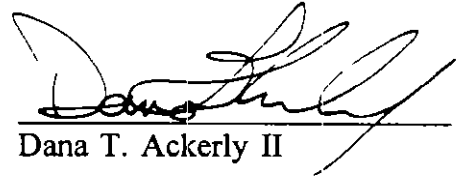


Dana T. Ackerly II  
Counsel for Direct Marketing  
Association, Inc.

## CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document in accordance with the Commission's Rules of Practice.

July 11, 1997



Dana T. Ackerly II